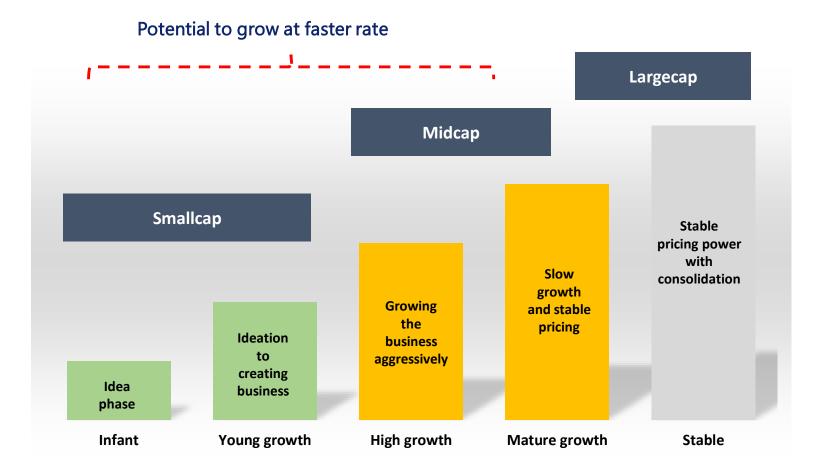


Why to consider Mid and Small Cap segment?



Why Mid and Small cap stocks have potential to perform well in long term?



Source/Disclaimer: The above data/graph is used to explain the concept and is for illustration purpose only. It should not be used for development or implementation of any investment strategy. Past performance may or may not be sustained in future. and is not a guarantee of any future returns



5 Year performance of Large, Mid and Small Cap Indices

In the last 5 years, Midcap and Smallcap have grown at a faster rate as compared to Largecap



- The **profitability** of **Mid and Small cap** companies has grown by **25.2%** and **35.4%** respectively compared to the **Large-cap** companies which has grown by **22.1%**
- During the same period market cap of Mid and Small cap companies has grown by 25.7% and 28.0% while large-cap companies have grown by 19.1%

Source/Disclaimer: nifty indices, Data from 30-Sep-2019 to 30-Sep-2024. The above graph is used to explain the concept and is for illustration purpose only and should not used for development or implementation of an investment strategy. Past performance may not be sustained in the future. Profitability = Profit after tax (PAT). CAGR = Compounded Annual Growth Rate. In general large cap are less volatile as compared to mid cap and small cap, investors should consider risk profile while investing



Sectors and Theme that drive the market



Important Sectors and Themes of the Indian Equity Market

These sectors and investment theme combined have substantial exposure in the Nifty 500 Index

	• • •		₩		
	Financial Services	IT & T elecom	Consumption	Healthcare	Other
2019	35%	13%	24%	4%	24%
2021	31%	16%	23%	6%	24%
2024	28%	13%	27%	6%	26%
				1 	:

Source/Disclaimer: nifty indices, Data from 30-Sep-2019 to 30-Sep-2024. The above graph is used to explain the concept and is for illustration purpose only and should not used for development or implementation of an investment strategy. Past performance may not be sustained in the future and is not a guarantee of any future returns.



Sector - IT & Telecom



IT & Telecom - Growth Potential

GROWING DEMAND

In FY22, the top Indian IT companies were expected to offer 1.05 lakh job opportunities due to the increasing demand for talent and skill.

India's IT and business services market is projected to reach US\$ 19.93 billion by 2025.

The IT spending in India is estimated to record a double-digit growth of 11.1 percent in 2024, totaling \$138.6 billion up from \$124.7 billion last year

GLOBAL FOOTPRINT

Indian IT firms have delivery centres all across the world.

Industry is well diversified across verticals such as BFSI, telecom and retail etc

Increasing strategic alliance between domestic and international players to deliver solutions across the globe.

COMPETITIVE ADVANTAGE

India's technology industry is on track to double its revenue to US\$ 500 billion by 2030.

India's overall Digital Competitiveness Score of 60 (on 100) , Ahead of every BRICs nations besides China, refelects the rise of tech talent in the country.

Japanese investments in the Indian IT sector grew 4X between 2016-20. Investments stood at US\$ 9.2 billion over the last two decades

POLICY SUPPORT

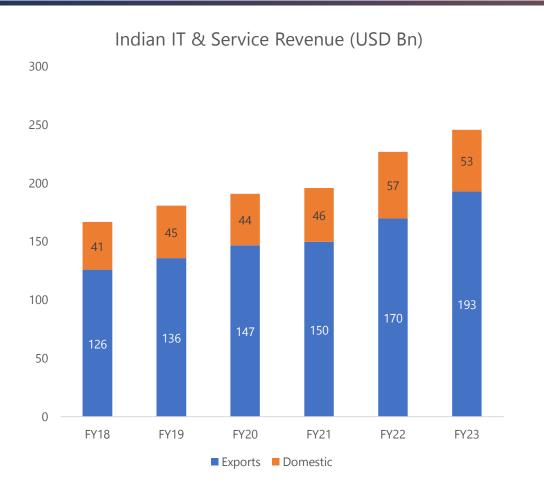
In the Union Budget 2024-25, the allocation for IT and telecom sector stood at Rs. 1,16,342 crore (US\$ 13.98 billion).

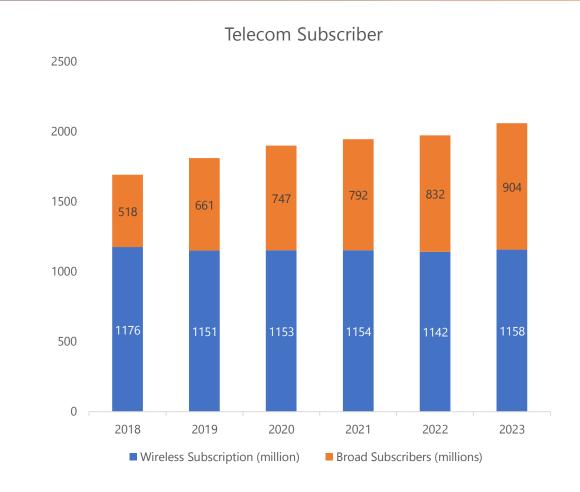
The government prioritizes cybersecurity, hyper-scale computing, AI, and blockchain. With data costs at Rs. 10/GB (\$0.12/GB), India ranks among the world's cheapest

Source/Disclaimer: IBEF sector report. The above graph is used to explain the concept and is for illustration purpose only and should not used for development or implementation of an investment strategy. Past performance may not e sustained in the future and is not a guarantee of any future returns.



IT & Telecom - Growth Drivers





Source/Disclaimer: IBEF sector report. The above graph is used to explain the concept and is for illustration purpose only and should not used for development or implementation of an investment strategy. Past performance may not e sustained in the future and is not a guarantee of any future returns.



IT and Telecom – Growth in market capitalization

Market cap of MidSmall companies have grown at a faster rate as compared to large cap companies

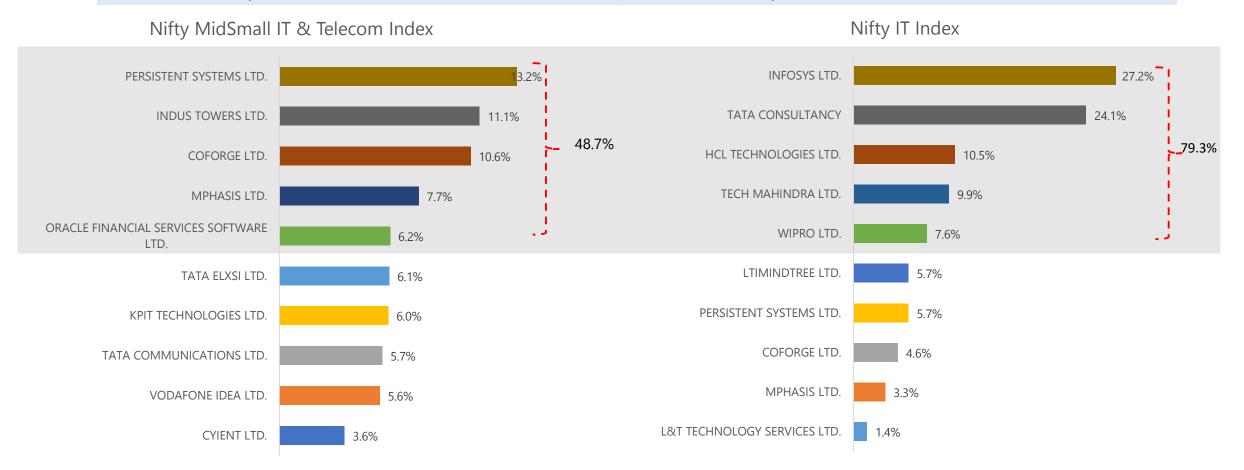


Source/Disclaimer: nifty indices, Data from 30-Sep-2019 to 30-Sep-2024. The above graph is used to explain the concept and is for illustration purpose only and should not used for development or implementation of an investment strategy. Past performance may not be sustained in the future and is not a guarantee of any future returns. In general large cap are less volatile as compared to mid cap and small cap, investors should consider risk profile while investing



IT and Telecom MidSmall vs IT Index – diversified portfolio

Nifty IT Index is more concentrated as compared to the Nifty MidSmall IT & Telecom Index

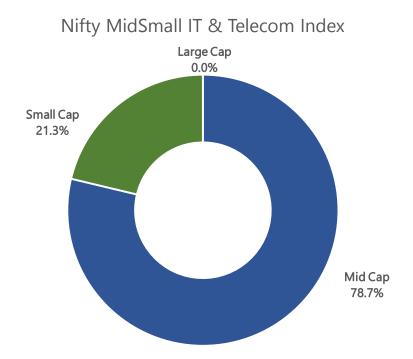


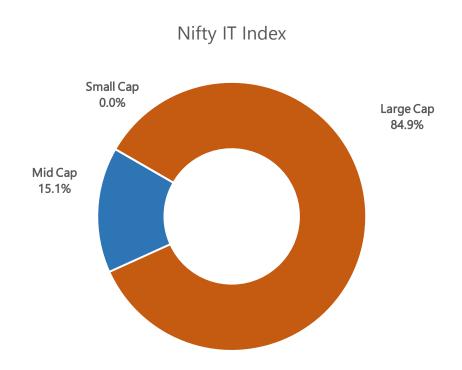
Source/Disclaimer: Nifty Indices. Data as on 30-Sep-24. The stocks/sectors mentioned above are used to explain the concept and is for illustration purpose only and should not be used for development or implementation of an investment strategy. The stock may or may not be part of our portfolio/strategy/ schemes. It should not be construed as investment advice to any party. Past performance may or may not be sustained in future and is not an guarantee of any future return



IT and Telecom MidSmall vs IT Index – market cap exposure

Higher exposure to Mid and Small companies may deliver better growth prospects





Source/Disclaimer: Nifty Indices. Data as on 30-Sep-2024 Categorization as per AMFI data on average market capitalization of listed companies. The stocks/sectors mentioned above are used to explain the concept and is for illustration purpose only and should not be used for development or implementation of an investment strategy. The stock may or may not be part of our portfolio/strategy/ schemes. It should not be construed as investment advice to any party. Past performance may or may not be sustained in future and is not a guarantee of any future returns.



IT and Telecom MidSmall vs IT Index – Risk Return Profile

		1 Year	3 Year	5 Year	10 Year
Nifty Midsmall IT & Telecom TRI	_ Compound annual _ growth rate	36.9%	17.7%	41.4%	22.0%
Nifty IT TRI		34.7%	8.2%	24.4%	16.2%
Nifty Midsmall IT & Telecom TRI	fty Midsmall IT & Telecom TRI Annualised Volatility Nifty IT TRI	20.4%	21.8%	23.6%	20.9%
Nifty IT TRI		19.2%	21.0%	23.5%	20.5%
Nifty Midsmall IT & Telecom TRI	Diale A disease of Date	1.8	0.8	1.7	1.0
Nifty IT TRI	Risk Adjusted Returns	1.8	0.4	1.0	0.8

Source/Disclaimer: nifty indices, Data from 30-Sep-2014 to 30-Sep-2024. The above graph is used to explain the concept and is for illustration purpose only and should not used for development or implementation of an investment strategy. Past performance may not be sustained in the future and is not a guarantee of any future return. Performance results have many inherent limitations and no representation is being made that any investor will, oris likely to achieve. TRI= Total Return Index



IT and Telecom MidSmall vs IT Index – Index SIP Returns

Nifty Mid Small IT & Telecom TRI	1 year	3 year	5 year	10 year
Returns	31.2%	30.2%	38.8%	27.5%
Amount Invested	1,20,000	3,60,000	6,00,000	12,00,000
Market Value	1,39,355	5,54,519	15,40,790	51,72,575
Nifty IT TDI				
Nifty IT TRI	1 year	3 year	5 year	10 year
Returns	1 year 40.2%	3 year 20.1%	5 year 22.9%	10 year 20.3%
•	,		•	

Data as of close of Sep 30, 2024 For SIP returns, monthly investment of INR 10,000/- invested on the first business day of every month has been considered. Performance is calculated using Total Return Index, with zero cost/expenses. Past performance may or may not be sustained in the future

Source/Disclaimer: niftyindices: Performance as of close of 01-Oct-14 to 30-Sep-24. Performance results have many inherent limitations and no representation is being made that any investor will, or is likely to achieve. Past performance may or may not be sustained in future. The above graph is used to explain the concept and is for illustration purpose only and should not used for development or implementation of an investment strategy. The SIP amount, tenure of SIP, expected rate of return are assumed figures for the purpose of explaining the concept of advantages of SIP investments. The actual result may vary from depicted results depending on scheme selected. It should not be construed to be indicative of scheme performance in any manner. The above are not scheme SIP returns, but simulation of index SIP returns. Past performance may or may not be sustained in future and is not a guarantee of any future return. TRI= Total Return Index.



About Motilal Oswal Nifty MidSmall Sectoral Funds



Motilal Oswal Nifty MidSmall IT & Telecom Index Fund



Type of Scheme

An open-ended fund replicating/tracking Nifty MidSmall IT & Telecom Total Return Index



Minimum Application Amount Lumpsum and SIP – Rs 500/- and in multiples of Re 1/- thereafter



Benchmark

Nifty MidSmall IT & Telecom Total Return Index



Investment Objective

The investment objective of the scheme is to provide returns that, before expenses, correspond to the total returns of the securities as represented by Nifty Midsmall IT & Telecom Total Return Index, subject to tracking error. However, there is no guarantee or assurance that the investment objective of the scheme will be achieved



Exit Load

1% if redeemed on or before 15 days of allotment.

Nil- If redeemed after 15 days from the date of allotment.



Fund Manager

Mr. Swapnil Mayekar (for Equity Component)

Mr. Rakesh Shetty (for Debt Component)

Disclaimer: The above information is provided from the Scheme Information Document. For more details, kindly refer to the Scheme Information Document on our website https://www.motilaloswalmf.com/download/index-fund/sid



Product suitability

Name of the Scheme	This product is suitable for investors who are seeking*	Scheme Riskometer	Benchmark Riskometer
Motilal Oswal Nifty Mid Small IT & Telecom Index Fund (An open ended fund replicating / tracking the Nifty India MidSmall IT & Telecom Total Return Index)	 Return that corresponds to the performance of Nifty MidSmall IT & Telecom Total Return Index subject to tracking error Long-term capital growth 	Riskometer Investors understand that their principal will be at Very High risk	Nifty MidSmall IT & Telecom Total Return Index Return Index Riskometer Benchmark riskometer is at Very High risk

The above product labelling assigned during the New Fund Offer (NFO) is based on internal assessment of the scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made

Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

